



Kallfass supplies perfect premium wrapping for sophisticated sweets

For over forty years Kallfass Verpackungsmaschinen GmbH, based in Nürtingen, has been designing and manufacturing shrink wrapping equipment. The family-owned company, headed today by Jens Kallfass, has meanwhile become firmly established as a world leader thanks to constant advances in design and the development of numerous patented innovations. The company has grown with the demands and challenges of the branded consumer goods industry.

"In order to stand out from their rivals, companies – especially those active in the premium segment – tend to invest in innovative products presented in eye-catching, unusual packaging. So the film wrapping has to be tailored down to the tiniest detail," says Thomas Breining, head of marketing at Kallfass Verpackungsmaschinen GmbH. Kallfass equipment ensures film wrapping is a perfect fit, even in the case of tricky shapes such as octagons and cubes. The skin-tight film ensures a flawless appearance.

Perfect results and solid economics

As providers of ideal solutions Kallfass has built up an impressive industrial customer base. For many years the family-owned company has served customers active in such diverse branches as printing, wood, furniture, consumer goods, food and beverages. In addition Kallfass also carries out contract packaging for companies ranging from SMEs to global concerns and market leaders.

"The demands might vary, but we fulfil each one 100%. That is our philosophy," explains Jens Kallfass, who

took over the company in 1965 from founder Heinz Kallfass, and now runs the family business in the second generation. "We deliver perfect packaging results and solid economics".

Reliability, easy maintenance, accessibility, long product life are key factors in Kallfass success. Additional advantages lie in flexible application, short installation or adjustment times, reduced film waste and maximum efficiency.

Kallfass shrink wrap equipment is available for manual, semi-automatic or fully automatic wrapping. In the meantime over 1,200 Universa series machines are in operation all over the world, ensuring that products are perfectly shrink wrapped for optimum protection.

The Kallfass range of equipment includes the Universa line of fully automatic, intermittent side sealers, Servo Jet 400 continuous motion side sealers, L sealers and sleeve wrappers (bundling machines). The new Universa 500 Servo and 800 Servo are a "hybrid" which fills the gap between intermittent and continuous motion side sealers currently on the market and is the first to provide the advantages of both systems in one line. Kallfass have also designed low energy shrink tunnels and a wide range of components including gripper infeed systems, transport conveyers, feeding systems, stacking stations, and film folding devices. Kallfass machines operate with PE, PP and polyolefin films. In order to fulfill advanced hygiene standards, individual lines are now also available in stainless steel.

Kallfass shrink wrapping equipment and expertise is in great demand in the confectionery industry, especially

for premium quality products sold in sophisticated packaging. Thanks to razor thin, barely visible seams packaging design is accentuated and achieves the best possible results.

Kallfass, as highly experienced wrapping experts, offers a comprehensive range of services and provides solutions for the most divergent and challenging problems. A worldwide network of agencies and sales partners – including a subsidiary in Alsace, France with a staff of 20 – maintains close contact with customers and markets.

Looking forward to Pack Expo Las Vegas and FachPack

Kallfass recently worked together with global toy concerns Lego and Hasbro Inc to devise packaging solutions. At the US Annual Innovation Awards Presentation Hasbro – a prizewinner in the category Advances in Toy and Game Technology – thanked Kallfass for their contribution towards achieving this success.

The Nürtingen-based company is looking forward to Pack Expo Las Vegas and FachPack. At recent shows in the USA (Pack Expo, Chicago) and France (Emballage in Paris) the Universa 500 Servo attracted considerable attention. While exhibiting at the CPS & S booth at the Chicago show Kallfass experienced first hand how demand for their equipment in the USA was growing. "Kallfass machines and equipment installed recently in the USA are running perfectly and fulfilling all expectations," says Jens Kallfass. "Awareness of the premium quality we deliver is growing among production managers."

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